TechTrends.africa

MEDIA KIT

www.techtrends.africa

About

TECHTRENDS AFRICA

Techtrends Africa is Africa's leading Tech blog that provides quality tech and innovation stories, trends, industry watch, reviews/analysis, interviews, and insights on emerging technologies and their application across critical sectors.

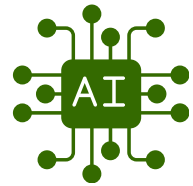
Our Interests



Crypto/Blockchain



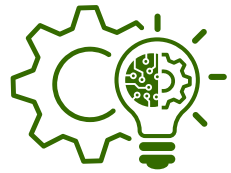
Greentech



AI/IOT



Startups



Tech Innovations



Funding



Bussiness



Gadgets and Apps



Emerging Tech



Collaboration Opportunities



Press Release



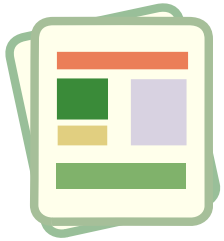
Sponsored Post



Product Review



Guest Posting/
Spotlight/Interview



Banner Placement



Media Partnership

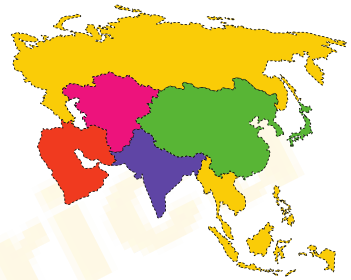


OUR COVERAGE

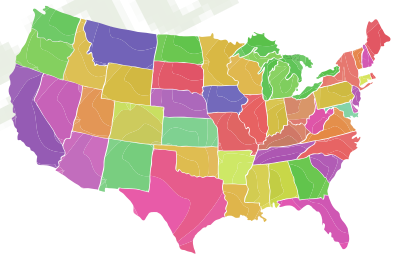
Africa



Asia



America



Europe



Audience Demographics

Age Range: 18-45

Gender Split: 70% Male, 30% Female

Interests: tech enthusiasts, early adopters, developers, entrepreneurs, business owners etc.

Banner Advertisement Rates

Position	Dimension	($) Rate/Week (₦)	
Above Header	970px X 90px	**142**	**185,000**
Leader Board Banner	728px X 90px	**120**	**160,000**
Above Post Banner	970px X 90px	**112**	**145,000**
Inside Post Banner	790px X 400px	**97**	**128,000**
Bottom of Post	970px X 90px	**94**	**120,000**
Footer Banner	970px X 90px	**107**	**140,000**
Side Banner	350px X 350px	**78**	**95,000**

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Text Advertisement Rates

Type	($)	Rate/Post	(₦)
Press Release (With 2 Backlinks)	97		125,000
Sponsored Post	97		125,000
Spotlight/Interview/Feature	72		90,000
Spotlight/Interview with Backdate	120		150,000
Guest Post	72		90,000
Link Insertions	32		35,000
Item List(Inside an existing post)	52		65,000
Product Reviews	157		200,000
Facebook Post	72		90,000

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Advertisement Policy

- All sponsored content must align with our editorial standards. We do not accept content related to **Porn**, **Casino**, **Betting** and the like.
- Content must be submitted at least two weeks in advance for review and approval.
- We reserve the right to make minor edits to ensure clarity and consistency with our website style.

NOTE

a. Artworks should be in JPEG, PNG or GIF format(s).
b. Advert materials should be e-mailed to info@techtrends.africa.
c. Advertorials & Social Media Bundles are Prepaid.
d. Adverts attract additional fee of 7.5% Value Added Tax.

Contact Us

For Adverts Placement Inquiries

+234 805 140 3056 or +234 816 634 9134
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Thank You