



MEDIA KIT

www.techtrends.africa

About

TECHTRENDS AFRICA

Techtrends Africa is Africa's leading Tech blog that provides quality tech and innovation stories, trends, industry watch, reviews/analysis, interviews, and insights on emerging technologies and their application across critical sectors.

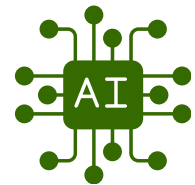
Our Interests



Crypto/Blockchain



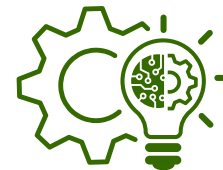
Greentech



AI/IOT



Startups



Tech Innovations



Funding



Bussiness



Gadgets and Apps



Emerging Tech



Collaboration Opportunities



Press Release



Sponsored Post



Product Review



**Guest Posting/
Spotlight/Interview**



Banner Placement



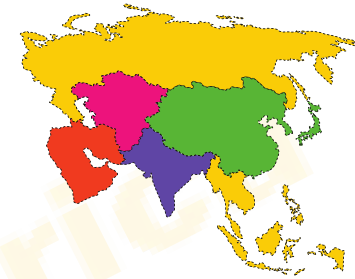
Media Partnership

OUR COVERAGE

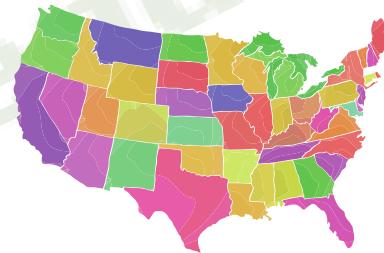
Africa



Asia



America



Europe



Audience Demographics

Age Range: 18-45

Gender Split: 70% Male, 30% Female

Interests: tech enthusiasts, early adopters, developers, entrepreneurs, business owners etc.

Banner Advertisement Rates

Position	Dimension	(\$)	Rate/Week (₦)
Above Header	970px X 90px	140	185,000
Leader Board Banner	728px X 90px	118	160,000
Above Post Banner	970px X 90px	110	145,000
Inside Post Banner	790px X 400px	95	128,000
Bottom of Post	970px X 90px	92	120,000
Footer Banner	970px X 90px	105	140,000
Side Banner	350px X 350px	74	95,000

Text Advertisement Rates

Type	(\$)	Rate/Post	(₦)
Press Release (With 2 Backlinks)	95		125,000
Sponsored Post	95		125,000
Spotlight/Interview/Feature	70		90,000
Spotlight/Interview with Backdate	75		100,000
Link Insertions	30		35,000
Item List(Inside an existing post)	50		65,000
Product Reviews	150		200,000
Facebook Post	70		90,000

Advertisement Policy

- All sponsored content must align with our editorial standards. We do not accept content related to **Porn, Casino, Betting** and the like.
- Content must be submitted at least two weeks in advance for review and approval.
- We reserve the right to make minor edits to ensure clarity and consistency with our website style.

NOTE

- a. Artworks should be in JPEG, PNG or GIF format(s).
- b. Advert materials should be e-mailed to info@techtrends.africa.
- c. Advertorials & Social Media Bundles are Prepaid.
- d. Adverts attract additional fee of 7.5% Value Added Tax.

Contact Us

For Adverts Placement Inquiries

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Email: info@techtrends.africa

Thank You