



# MEDIA KIT

[www.techtrends.africa](http://www.techtrends.africa)

# About

## TECHTRENDS AFRICA

Techtrends Africa is Africa's leading Tech blog that provides quality tech and innovation stories, trends, industry watch, reviews/analysis, interviews, and insights on emerging technologies and their application across critical sectors.

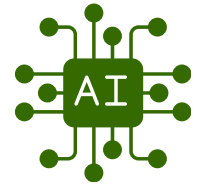
### Our Interests



Crypto/Blockchain



Greentech



AI/IOT



Startups



Tech Innovations



Funding



Bussiness



Gadgets and Apps



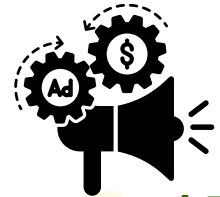
Emerging Tech



# Collaboration Opportunities



**Press Release**



**Sponsored Post**



**Product Review**



**Guest Posting/  
Spotlight/Interview**



**Banner Placement**



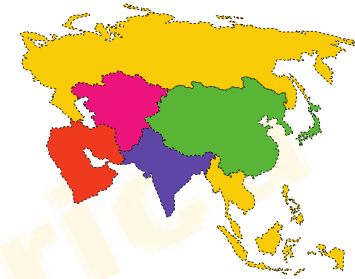
**Media Partnership**

# OUR COVERAGE

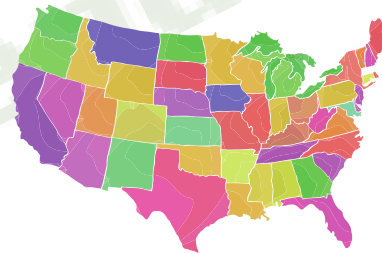
Africa



Asia



America



Europe



## Audience Demographics

Age Range: 18-45

Gender Split: 70% Male, 30% Female

Interests: tech enthusiasts, early adopters, developers, entrepreneurs, business owners etc.

# Banner Advertisement Rates

Position	Dimension	(\$)	Rate/Week (₦)
Above Header	970px X 90px	146	185,000
Leader Board Banner	728px X 90px	116	160,000
Above Post Banner	970px X 90px	146	145,000
Inside Post Banner	790px X 400px	128	128,000
Bottom of Post	970px X 90px	120	120,000
Footer Banner	970px X 90px	140	140,000
Side Banner	350px X 350px	94	95,000



# Text Advertisement Rates

Type	(\$)	Rate/Post	(₦)
Sponsored Post	75		100,000
Spotlight/Interview	70		75,000
Spotlight/Interview with Backdate	75		100,000
Link Insertions	30		30,000
Item List(Inside an existing post)	50		50,000
Product Reviews	250		230,000
Facebook Post	70		75,000
LinkedIn Post	100		100,000

# Advertisement Policy

- All sponsored content must align with our editorial standards. We do not accept content related to **Porn, Casino, Betting** and the like.
- Content must be submitted at least two weeks in advance for review and approval.
- We reserve the right to make minor edits to ensure clarity and consistency with our website style.

## NOTE

- a. Artworks should be in JPEG, PNG or GIF format(s).
- b. Advert materials should be e-mailed to [info@techtrends.africa](mailto:info@techtrends.africa).
- c. Advertorials & Social Media Bundles are Prepaid.
- d. Adverts attract additional fee of 7.5% Value Added Tax.

# Contact Us

**For Adverts Placement Inquiries**

**+234 816 663 49134, or +234 805 140 3056**

**Email: [info@techtrends.africa](mailto:info@techtrends.africa)**



**Thank You**